

WEB-BASED REPORT SHARING WITH CRYSTALREPORTS.COM

PROVIDE INSTANT SELF-SERVICE ACCESS TO BUSINESS REPORTS

Designed to Provide Instant Access

The crystalreports.com application is designed to provide instant access to reports without draining significant IT resources or capital budgets. The Web-based application helps extend your existing investment in Crystal Reports® software. No more saving reports to a static format and then e-mailing them to users. No more getting requests from users for a report that was sent out weeks ago but that was lost in their e-mail. No more finding out that critical users were not on the distribution list. crystalreports.com eliminates these inefficiencies and lets you share reports securely over the Web, so reports are available and accessible when users need them (see Figure 1).

As a self-service report-sharing application, viewing reports and dashboards on crystalreports.com does not require subscribers to purchase or install software or hardware to get started. Technical users continue to use the familiar Crystal Reports and Xcelsius® software tools to design and build reports and dashboards. Since there is nothing to deploy, you don't need to rely on IT or other internal technical resources to get started. And the starter service is free. Sign up today at www.crystalreports.com so you can start using crystalreports.com immediately. Once you are ready to expand your deployment, you can advance from the starter edition to the professional edition.

The licensing model is based on monthly subscription fees that include all upgrades, maintenance, and future enhancements. Flexible monthly subscription pricing not only fits the budgeting profile of most organizations but also allows line-of-business managers to initiate the purchase.

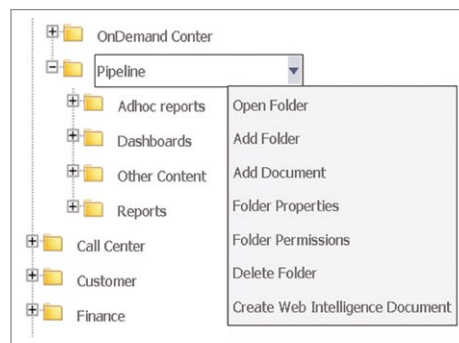


Figure 1: Intuitive Self-Service

Designed to Be Simple

For report authors, crystalreports.com makes sharing information securely over the Web similar to sharing photos with friends. You create or refresh the report you want to share, upload it to crystalreports.com, add the names and e-mail addresses of the people you wish to share with, and hit submit (see Figure 2). Each time the report is refreshed, crystalreports.com can automatically alert the report users.

In addition, crystalreports.com provides a number of options for refreshing reports hosted on the crystalreports.com site.

Real-time access to reports and dashboards has typically been reserved for organizations that could afford a large business intelligence solution. But now you can take advantage of the crystalreports.com application, a secure Web-based report-sharing solution that enables you to share data instantly.



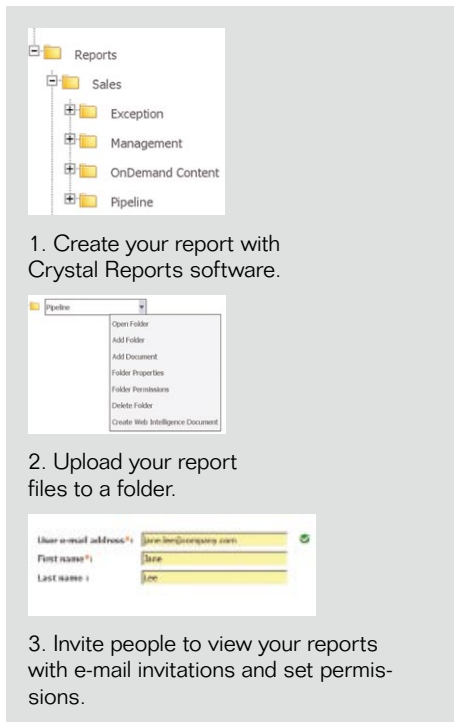


Figure 2: Simple Workflow for Sharing Reports

The crystalreports.com desktop publisher lets you refresh reports on a schedule. Live connectivity to your source data is possible with the open data connector component as well as to hosted applications (such as Salesforce). With live connectivity, your users need only open up a report and the latest data will be ready for analysis.

Designed to Be Secure

The crystalreports.com application has a proven heritage of reliability and security, so there is no need to worry about hardware, performance, scalability, or security. Hosted on an infrastructure that has achieved SAS 70 Type II certification, crystalreports.com offers encrypted

access and communication of report data using a trusted security model. Most important, crystalreports.com uses your existing investment in Crystal Reports, the de facto reporting standard.

Your vital business data already resides as rich visual information in the form of Crystal Reports documents. Now you can share that information in its highly interactive format without the need to convert it into a static document. You can pull information from multiple data sources, both in-house and in the cloud,

crystalreports.com eliminates numerous inefficiencies and lets you share reports securely over the Web, so reports are available and accessible when users need them.

and share them securely with individuals and groups. You can also extend the value of your existing Crystal Reports Server software or SAP® BusinessObjects™ Enterprise software. Simple plug-ins enable you to schedule a report to crystalreports.com just as easily as you schedule e-mail or Adobe PDF distribution today.

Three Service Plans

There is a crystalreports.com plan to meet any business intelligence need. The table below compares the different levels of service. crystalreports.com

can be purchased as a stand-alone solution for report sharing, as part of our complete SAP BusinessObjects OnDemand offerings, or with a hosted data warehouse and other advanced features as a part of the SAP BusinessObjects Business Intelligence (BI) OnDemand solution.

SAP BusinessObjects Portfolio of Solutions

The SAP BusinessObjects portfolio of solutions helps you optimize business performance by enabling you to close the gap between strategy and execution while addressing business and compliance risks. To manage operations effectively, contain costs, and meet customer demands, you need comprehensive business solutions that provide complete and integrated business information. With insight into every aspect of the business, you can monitor performance, spot inefficiencies, and identify opportunities for growth. In the face of growing compliance challenges – including environmental, health, financial, trade, border security, waste disposal, and specific customer requirements – you need to build controls and checks into your business processes. Supporting regulatory compliance also requires these processes to be fully transparent.

Turn Insight into Strategy

SAP BusinessObjects solutions are open, action oriented, and connected. They deliver a complete, intuitive profile of business performance using any data from any application and any platform, and they ease collaboration to improve

Plans and Features

| Features | Service Plan | | |
|--|------------------------------|---|--|
| | Starter Service | Professional Service | Business Intelligence On-Demand Service |
| Pricing | Free for up to 3 named users | Fixed monthly fee per user; minimum of 10 users | Custom pricing based on the number of users and amount of data stored. |
| Report scheduling | √ | √ | √ |
| User and group permissions | √ | √ | √ |
| Alerting | √ | √ | √ |
| Hosting for multiple file types | √ | √ | √ |
| Xcelsius® software support | √ | √ | √ |
| salesforce.com integration | √ | √ | √ |
| Number of reports | Limit of 10 reports | No limit | No limit |
| Storage | 50 MB | 5 GB | 5 GB* |
| Access to Web services application programming interface (API) | | √ | √ |
| Live data connectivity | | √ | √ <ul style="list-style-type: none"> ■ Hosted data warehouse ■ Automated changed-data capture ■ Business names for data objects ■ SAP® BusinessObjects™ Web Intelligence® software reports for ad hoc reporting ■ Support for large data sets |

*Additional storage fees may apply

decisions and resolve issues. The solutions automatically detect significant risks and performance issues within and beyond the business.

With the SAP BusinessObjects portfolio, you gain broader insight and can align strategy, optimize decisions, and improve risk management, regardless of underlying transactional systems.

The SAP BusinessObjects portfolio provides consistent, integrated solutions that are portable and interoperable, transforming the way you work by connecting people and information and optimizing business performance. In short, SAP BusinessObjects solutions help you turn insight into strategy and strategy into operational decisions ready for execution.

For More Information

To start using crystalreports.com immediately, sign up today at www.crystalreports.com. To learn more about Crystal Reports and SAP BusinessObjects business intelligence solutions, visit our Web site at www.sap.com/sapbusinessobjects.

Summary

The crystalreports.com application is a secure Web-based report-sharing solution that enables you to share crucial data instantly. It helps you extend your investment in Crystal Reports® software and in SAP® BusinessObjects™ business intelligence (BI) solutions.

Business Challenges

- Time-consuming, unstructured reporting and distribution of static reports
- Inability to access reports and dashboards securely in real time
- Need to combine data from multiple sources, both on the premises and in the cloud

Key Features

- **Access** – Instant, self-service access to Web-based reports
- **Workflow** – Straightforward workflow for secure sharing of interactive reports
- **Flexibility** – Choice of service plans to meet BI needs of organizations of all sizes

Business Benefits

- **Enrich decision making** with secure, interactive access to vital business data
- **Extend the value of your existing BI investments** with plug-ins to Crystal Reports and SAP BusinessObjects applications
- **Expand your services** as your BI reporting needs grow with our flexible, low-cost service plans

For More Information

Call your SAP representative, or visit us online at www.sap.com/sapbusinessobjects. To start using crystalreports.com immediately, go to www.crystalreports.com.

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